



Dr. Jeffrey Brenner  
Camden Coalition of Healthcare Providers  
800 Cooper Street  
Camden, NJ 08102

Dear Partners and Friends,

By now, I hope that you are aware of The Good Care Collaborative (GCC). The GCC is a coalition of providers and advocates from across the state, launched in January 2014, with a mission to reform Medicaid by improving quality and outcomes while reducing costs. The GCC is a strategic effort to shift the Medicaid reform dialogue to one that focuses on what it is that we are buying with our Medicaid dollars, and most importantly, whether we are buying “good care”. Through site visits and webinars, the GCC is highlighting existing examples of good care within New Jersey and across the country in an effort to further seed this dialogue and build a collective vision of what constitutes “good care”.

The GCC also aims to develop and advocate short and mid-term policy reforms that gradually advance the system closer to the ultimate vision of good care. The current GCC policy goals include: successfully implementing the Medicaid ACO Demonstration Project; improving Medicaid transportation; integrating behavioral health and medical care; promoting the integration of administrative data on health and health care; developing Housing First models of supportive housing for homeless high users of the healthcare system; and shifting emphasis from telephonic nurse care management to community based care management in Medicaid. The GCC has identified these policy areas among those which hold the most promise of achieving meaningful progress quickly.

The GCC’s strength lies in the breadth and diversity of its participants. We are consumers, providers, advocates, policy experts, and public servants. We invite you to join the dialogue and lend your efforts to strengthen the movement. Please consider signing on as a Supporter of the Good Care Collaborative by endorsing our goal of providing better health care at lower costs for New Jersey’s most vulnerable residents.

I have included an overview of the GCC, including the current steering and legal committee members. More information is on our new website – [www.goodcarecollaborative.org](http://www.goodcarecollaborative.org). Please do not hesitate to contact me ([jeff@camdenhealth.org](mailto:jeff@camdenhealth.org)) or my staff (Mark Humowiecki at [markh@camdenhealth.org](mailto:markh@camdenhealth.org) or Shabnam Salih at [Shabnam@camdenhealth.org](mailto:Shabnam@camdenhealth.org)) for more information.

We thank you for your consideration.

Sincerely,

A handwritten signature in black ink that reads "Jeffrey Brenner". The signature is written in a cursive style with a horizontal line underneath the name.

Dr. Jeffrey Brenner



## **The Good Care Collaborative Statement of Support**

I endorse the goal of providing better care at lower costs for New Jersey Medicaid recipients.

I am committed to being part of a broad-based collaborative that seeks to define and build a better health care system for New Jersey residents.

I believe in the importance of bringing together diverse stakeholders from across the healthcare spectrum and all regions of the state in meaningful dialogue to chart the future of health care.

I support the Good Care Collaborative.

Signature \_\_\_\_\_

Print Name \_\_\_\_\_

Organization \_\_\_\_\_

Title \_\_\_\_\_

Address \_\_\_\_\_

Are you willing to have a link to your organization's website on the Good Care Collaborative Supporters webpage? \_\_\_\_\_

If yes, please provide the URL for your organization's webpage.

[WWW.](#) \_\_\_\_\_